



## Engagement and Impact

June 18 – 21, 2023

### About CEEA-ACÉG

The Canadian Engineering Education Association (CEEA-ACÉG) is a membership driven organization whose mission is to “enhance the competence and relevance of graduates from Canadian Engineering schools through continuous improvement in engineering education and design education.”

### CEEA-ACÉG Annual Conference: Engagement and Impact

Co-hosted by the **University of British Columbia (UBC) Okanagan Campus & Okanagan College (OC)**, the conference will provide delegates opportunities to share their research in Canadian engineering education.

**Event dates:** Sunday, June 18, 2023, to Wednesday, June 21, 2023

**Event locations:** University of British Columbia’s Okanagan Campus  
and Okanagan College’s Kelowna Campus

### Conference Theme and Key Elements

Engaging students in their learning impacts students; and those students will impact their surroundings. Within the theme of engagement and impact, key elements are leadership, sustainability, entrepreneurship and design, and diversity and inclusivity.

### Event Attendance

**Event goals:** To bring together Canada’s top engineers, students and educators to a world class event hosted in the heart of the Okanagan Valley.

**Target Audience:** Canadian engineers, undergraduate and graduate engineering students, engineering professors and researchers, and industry professionals.

**Event reach:** 300 delegates over four days.

### CEEA-ACÉG 2023 Co-chairs:



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## Taking CEEA-ACÉG 2023 to the Okanagan Valley

Within the “Engagement and Impact” conference theme, delegates will be provided with dynamic sessions and hands-on activities in various modern and state-of-the-art facilities at both UBCO and OC. With our dual campus venue and focus on engagement and impact, CEEA-ACÉG 2023 is set to be an unprecedented success.

## Become a CEEA-ACÉG 2023 Contributor

As a contributor you will reach a network of influencers, decision-makers, and likeminded engineering leaders and support the shift in engineering education to:

- Enhance sustainable design offerings in academia
- Develop entrepreneurship education in engineering programs
- Improve diversity and inclusivity informed teaching practices

	Friend	Collaborator	Innovator	Senior Innovator	Partner
	\$1,000	\$2,000	\$5,000	\$10,000	\$20,000
Acknowledgement on CEEA-ACÉG website, sponsor page and banners	✓	✓	✓	✓	✓
Up to a letter size promotional material at registration		✓	✓	✓	✓
Number of conference registrations included			✓	✓✓	✓✓✓
Sponsored ad on TVs in the conference venue hall				✓	✓
Recognition as a coffee break sponsor		✓			
Recognition as a breakfast sponsor			✓		
Recognition as a lunch sponsor				✓	
Recognition as a banquet sponsor					✓
Inclusion in conference social media/promotional materials					✓
Access to delegate contact information (subject to delegates' consent)					✓
Opportunity to do a 5-minute address at plenary session					✓
5 ft x 5 ft space in high traffic area <b>or</b> free registration to 1 conference workshop		✓	✓		
10 ft x 10 ft space in high traffic area <b>or</b> free registration to 2 conference workshops				✓	✓

