

# Stakeholders in Engineering Education

Collaborative and Flexible Engagement in a Transitioning World  
Edmonton, Alberta - June 15 – 19, 2024



## About CEEA-ACÉG

The Canadian Engineering Education Association (CEEA-ACÉG) is a membership driven organization whose mission is to “enhance the competence and relevance of graduates from Canadian Engineering schools through continuous improvement in engineering education and design education.”

## Conference Theme and Key Elements

Engineering graduates must have a broad range of skills and competencies; be able to work in a rapidly evolving socio-technical world and maintain sustainable practices; be adaptable and become leaders. Within the theme of Stakeholders in Engineering Education, key elements are leadership, sustainability, entrepreneurship and design, and diversity, equity and inclusivity.

For more information please visit:  
[ceea.ca/conference/conference-2024](https://ceea.ca/conference/conference-2024)

## Event Attendance

**Event reach:** Over the course of five days, around 300 forward-thinking individuals from engineering education faculty, staff, industry professionals, K-12 allies, as well as graduate and undergraduate student delegates, will come together to represent approximately 50 universities across Canada.

**Event goals:** To bring together Canada’s stakeholders and partners in engineering education: engineering professors, students, industry, government, Indigenous communities, professional societies and regulatory organizations, practitioners, non-engineering programs, K-12 teachers, and researchers.

**Target audience:** Canadian engineers, undergraduate and graduate engineering students, engineering professors and researchers, K-12 teachers and industry professionals.



## CEEA-ACÉG Annual Conference: Collaboration, Engagement and Inclusion

Hosted by the **University of Alberta (UofA)**, the conference will provide delegates opportunities to share their research in Canadian engineering education and participate in dynamic and collaborative sessions.

## Become a CEEA-ACÉG 2024 Sponsor

As a contributor you will reach a network of influencers, decision-makers, and likeminded engineering leaders and support the shift in engineering education to:

- ï Enhance sustainable design offerings in academia
- ï Develop entrepreneurship education in engineering programs
- ï Improve diversity and inclusivity informed teaching practices

	Friend \$1,000	Collaborator \$2,500	Innovator \$5,000	Senior Innovator \$10,000	Partner \$15,000
Acknowledgement on CEEA-ACÉG website, sponsor page & banners	X	X	X	X	X
Recognition on the conference pre-session presentation slide		X	X	X	X
A short paragraph in one of the CEEA-ACÉG pre-conference membership newsletters*			X	X	X
Inclusion in conference social media/ promotional materials			X	X	X
Number of conference registrations included			1	2	3
Booth or table space** in high traffic area or free registration to a conference workshop (larger area available for partners)			X	X	X
Sponsorship of a themed single conference session with the opportunity to open the session with relevant comments (~1 minute)*			X	X	X
Opportunity to sponsor a Sunday workshop theme				X	X
Sponsorship of one of the opening or closing sessions					X
Opportunity to do a 3-minute address at plenary session*					X
Recognition as a coffee break sponsor		X			
Recognition as a breakfast sponsor or poster session sponsor			X		
Recognition as a lunch sponsor				X	
Recognition as a banquet sponsor					X
Speaker ready room sponsorship**					X

\*remarks must be pre-approved by CEEA-ACÉG.

\*\*sponsor supplied stand alone floor banner with logo  
(A la carte opportunities to customize the package are available)